

2026 | RETAIL  
TECHNOLOGY  
CONFERENCE

# Pump-Side Precision:

Making Retail Media Simple

Gigi Sparks & Greyson Gsell



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# Engage Media: Drive More Revenue with Every Transaction



## Build Video Collateral

Engage Media schedules and deploys media. Your marketing team will need to prepare in advance.



## Strategize for your Media Program

What ROI do you want to see?

Prepare to measure and review your results, continue to refine and get the biggest results.



## Work with your Authorized Service Contractor

Ensure your forecourt equipment is ready to go!



## Partner with Inenco Service Sales to Get Started

Our team is here to get you started.

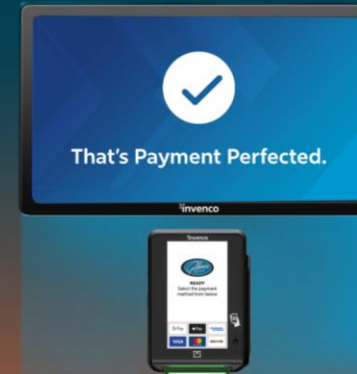
# Spotting Terminal Types: FlexPay 6

FlexPay 6 outdoor payment terminal have bright, HD full-color touch displays - perfect for engaging consumers while at the pump.

## All-In-One Payment Terminals



## Modular Payment Terminals



# Spotting Terminal Types: FlexPayIV

The FlexPay IV family of payment terminal are what most people envision when they hear 'gas pump' as they have been the industry standard for years. Units with Omnia (built in 2019 or later) and 10.4" color screens are media capable.



2019 & newer 10.4" units are compatible



10.4" color displays with Omnia are compatible



5.7" monochrome are not media capable



Always be sure to check with your ASC if you have questions about terminal compatibility!

# How Does the Fueling Customer Experience Differ Across the Terminal Families?

## Fueling Customer Experience Across FlexPayIV & FlexPay 6

### FlexPayIV

- FlexPayIV-Omnia media plays during 'fueling' time, when the customer has the nozzle removed
- It can also be configured to show video or images on the 'idle' time, also known as 'walk-up'
- 'Playlists' of content will begin at the start, and run for the duration of the customer's dwell time at the dispenser

### FlexPay 6

- FlexPay 6 can be configured to operate like FlexPayIV, with separate playlists for 'Idle / Walk-up' and 'Fueling' time
- FlexPay 6 can also be configured for a synchronous loop, where all your OPTs will align at the same place in one video playlist. The video will play continuously on the forecourt during open hours

# Key Contacts to Help Along the Way



## Getting Started with Engage Media

Invenco Service Sales  
866-606-8969 (opt 5)

[NAServicesales@invenco.com](mailto:NAServicesales@invenco.com)

[Greyson.Gsell@Invenco.com](mailto:Greyson.Gsell@Invenco.com)



## Update on Onboarding (existing contract)

Invenco Onboarding Team 866-  
606-8966

[onboarding@invenco.com](mailto:onboarding@invenco.com)



## Technical Support

Invenco Media Help Desk 800-  
800-7498 (opt 3) or

[GVR\\_CRM-sm@gilbarco.com](mailto:GVR_CRM-sm@gilbarco.com)

# Engage Media Demo



RTC26

Chrome File Edit View History Bookmarks Profiles Tab Window Help | Tue Dec 2 10:37 PM

uat.invencloud.com/dashboard

Dashboard | Sites | Search sites

**Operational Dashboard** | OVERVIEW | MAP | Last updated a few seconds ago

OVERALL SITE HEALTH STATUS: 0.07% Normal

OVERALL DEVICE HEALTH STATUS: 100.00% Operational

DEVICE CONNECTIVITY STATUS TO ICS: 0.05% Connected

**Site Status**

Status	Sites	Percentage
Normal	2	0%
Warning	1	0%
Critical	0	0%
Unknown	2,874	100%

**Device Status**

Status	Devices	Percentage
Operational	4	0%
Out-Of-Service	0	0%
Unknown	8,696	100%
Inactive	3	0%

**Conditions Out-Of-Service - Devices**

Reasons for Out-Of-Service | Count

There are no devices OOS

**Device App Status**

8,702 DEVICES

**Sites in Critical Status**

Site & Location	Status	Warnings & Conditions	Active Devices	Device Status Count	Critical Level
There are no critical sites					

0-0 of 0

Chrome File Edit View History Bookmarks Profiles Tab Window Help | 100% | Tue Dec 2 10:51 PM

uat.invencloud.com/playlist/content













Playlists | Sites | Search sites

**Dashboard**

- Asset Management
  - Sites
  - Devices
  - Application Dashboard
- Remote Management
  - File Downloads
  - Offline Packages
  - File Library
- Bulk Operations
  - Bulk Operations
- Config Management
  - Configuration
  - Deployments
- Media Management
  - Library
  - Prompt Sets
  - Media Downloads
- Playlist Management
  - Content**
  - Coupons
  - Playlists
- Report Management
  - Reporting
  - Schedule List
- Remote Key Injection
  - RKI

**Playlist Content**  
33 videos

Search [ ] Upload

 <p><b>NACS_Promo_Tank.webm</b> 00:01:04 Gigi Sparks a few seconds ago</p>	 <p><b>Coca-Cola__Device_Display_Image1.webm</b> 00:00:05 Gigi Sparks Nov 17, 2025 10:43 am (UTC-05:00)</p>	 <p><b>Gatorade_4Quad_Tap_to_Print.webm</b> 00:00:05 Gigi Sparks Nov 17, 2025 10:04 am (UTC-05:00)</p>	 <p><b>Task_Promo__Pennsy.webm</b> 00:00:05 Gigi Sparks Nov 12, 2025 11:39 pm (UTC-05:00)</p>
 <p><b>Philly Promo_-_Not_a_sub.webm</b> 00:00:05 Gigi Sparks Nov 12, 2025 11:38 pm (UTC-05:00)</p>	 <p><b>Heineken_Promo.webm</b> 00:00:05 Gigi Sparks Nov 6, 2025 10:38 pm (UTC-05:00)</p>	 <p><b>AandW_-_Beyond_Burger_Combos.webm</b> 00:00:20 Gigi Sparks Oct 22, 2025 12:41 pm (UTC-04:00)</p>	 <p><b>Gilberts_Ad__Hot_Panini7.99USD.webm</b> 00:00:07 Gigi Sparks Sep 2, 2025 10:57 am (UTC-04:00)</p>
			

Chrome File Edit View History Bookmarks Profiles Tab Window Help | 100% | Tue Dec 2 11:49 PM

uat.invencloud.com/playlist/coupon

Playlists | Sites | Search sites

Dashboard

Asset Management

- Sites
- Devices
- Application Dashboard

Remote Management

- File Downloads
- Offline Packages
- File Library

Bulk Operations

- Bulk Operations

Config Management

- Configuration
- Deployments

Media Management

- Library
- Prompt Sets
- Media Downloads

Playlist Management

- Content
- Coupons**
- Playlists

Report Management

- Reporting
- Schedule List

Remote Key Injection

- RKI

### Coupons

AZ [Create New](#)

Name	Type	Status	Start Date	End Date	Last Modified	
<b>Gilbert's Classic Promo</b> Single Text	T	Scheduled	12/07/2025	12/11/2025	a few seconds ago	⋮
<b>Gilbert's Doritos Promo</b> Multi-Coupon (4)	M4	Inactive	11/23/2025	11/27/2025	Nov 17, 2025 10:16 am (UTC-05:00)	⋮
<b>Sparks - Cocoa-Cola Free Flavor Promo</b> Multi-Coupon (4)	M4	Inactive	11/09/2025	11/29/2025	Nov 6, 2025 12:58 pm (UTC-05:00)	⋮
<b>Sparks Coca-Cola Classic</b> Single Text	T	Inactive	11/09/2025	11/13/2025	Nov 6, 2025 12:43 pm (UTC-05:00)	⋮
<b>Sparks Coupon Test</b> Multi-Coupon (4)	M4	Inactive	10/22/2025	10/22/2025	Oct 23, 2025 2:07 pm (UTC-04:00)	⋮
<b>demo</b> Multi-Coupon (4)	M4	Active	10/31/2025	12/05/2025	Oct 16, 2025 6:22 pm (UTC-04:00)	⋮
<b>Gig's Test</b> Multi-Coupon (4)	M4	Inactive	10/09/2025	10/31/2025	Oct 9, 2025 9:55 am (UTC-04:00)	⋮
<b>Sparks - STC - Coca-Cola Classic</b> Single Text	T	Inactive	10/06/2025	11/29/2025	Oct 7, 2025 2:02 pm (UTC-04:00)	⋮
<b>Sparks - Cocoa-Cola Free Flavor Promo</b> Multi-Coupon (4)	M4	Inactive	09/11/2025	09/29/2025	Sep 12, 2025 12:57 pm (UTC-04:00)	⋮

Chrome File Edit View History Bookmarks Profiles Tab Window Help

Invenco Cloud Services

uat.invencocloud.com/playlist/coupon

Playlists Sites Search sites

Dashboard

Asset Management

- Sites
- Devices
- Application Dashboard

Remote Management

- File Downloads
- Offline Packages
- File Library

Bulk Operations

- Bulk Operations

Config Management

- Configuration
- Deployments

Media Management

- Library
- Prompt Sets
- Media Downloads

Playlist Management

- Content
- Coupons
- Playlists

Report Management

- Reporting
- Schedule List

Remote Key Injection

- RKI

### Coupons

AZ [Create New](#)

Name	Type	Status	Start Date	End Date	Last Modified
Sparks - Gilbert Gatorade Coupon Multi-Coupon (4)	M4	Scheduled	12/07/2025	12/11/2025	a few seconds ago
Gilbert's Classic Promo Single Text	T	Scheduled	12/07/2025	12/11/2025	6 minutes ago
Gilbert's Doritos Promo Multi-Coupon (4)	M4	Inactive	11/23/2025	11/27/2025	Nov 17, 2025 10:16 am (UTC-05:00)
Sparks - Coca-Cola Free Flavor Promo Multi-Coupon (4)	M4	Inactive	11/09/2025	11/29/2025	Nov 6, 2025 12:58 pm (UTC-05:00)
Sparks Coca-Cola Classic Single Text	T	Inactive	11/09/2025	11/13/2025	Nov 6, 2025 12:43 pm (UTC-05:00)
Sparks Coupon Test Multi-Coupon (4)	M4	Inactive	10/22/2025	10/22/2025	Oct 23, 2025 2:07 pm (UTC-04:00)
demo Multi-Coupon (4)	M4	Active	10/31/2025	12/05/2025	Oct 16, 2025 6:22 pm (UTC-04:00)
Gig's Test Multi-Coupon (4)	M4	Inactive	10/09/2025	10/31/2025	Oct 9, 2025 9:55 am (UTC-04:00)
Sparks - STC - Coca-Cola Classic Single Text	T	Inactive	10/06/2025	11/29/2025	Oct 7, 2025 2:02 pm (UTC-04:00)
Sparks - Coca-Cola Free Flavor Promo Multi-Coupon (4)	M4	Inactive	09/11/2025	09/29/2025	Sep 12, 2025 12:57 pm (UTC-04:00)

Chrome File Edit View History Bookmarks Profiles Tab Window Help | 100% | Wed Dec 3 12:18 AM

Invenco Cloud Services | uat.invencocloud.com/sites/1caa5960-18a0-49fd-8eaf-4427c3b01620/19038/media

Device Media | Devices | Search devices

Sites > Invenco Demo 2 > Fueling Point 1

## Fueling Point 1


Overview | Device Config | **Media** | Versions | History | Jobs | App Config | Network | OPTIONS

🕒 12:18 AM Dec 3 2025 (UTC-05:00) | 🌡️ 112°F

<b>STATUS</b> Unknown	<b>TERMINAL ID</b> 15
<b>SERIAL</b> KBHK0045	<b>IP ADDRESS</b> 192.168.0.215
<b>TYPE</b> G6-300	<b>RELEASE</b> R3.2.21
<b>MODEL</b> VENDEV	<b>LAST CONTACT (UTC-05:00)</b> Oct 6, 2022 at 10:29 PM
<b>KEY GROUP</b> QA-TestGroup-03-1306	<b>LAST RFI</b> Sep 27, 2022 at 11:38 pm
<b>AUXILIARY DEVICE SETUP</b> Auxiliary Unit/NA	
<b>PROMPT SET</b> warrenn 0.1.1	
<b>OTHER INFO</b>	
<b>NOTES</b> Add Notes	

### Media

PLAYLIST



**Gilbert's Virtual Demo** Scheduled

00:01:42  
6 videos

24 HOURS PLAYBACK HISTORY Search by keyword

#	VIDEO	# TIMES PLAYED	TOTAL DURATION	LAST PLAYED
No media playback history is available.				

### Device Activity

- 🚨 Device is unreachable.  
3 years ago
- 🚨 Device is out of paper.  
3 years ago

# THE REAL WORLD



FlexPay 6 (M2-15)

RTC26

This Sale  
\$ 43.38  
14.662  
GALLONS

**Thank You!**  
Join GoRewards Today

**Gilbert's  
GoRewards**  
Tap, earn, and redeem anytime, anywhere!

Phone  
Password

Sign Up  
LOG IN

Redeem at participating locations only. No cash value. Cannot be combined with any other in-store coupon or discount. While supplies last. See store for details. CA CRV bottle fee: 5¢

6 15603 82823 6

Redeem at participating locations only. No cash value. Cannot be combined with any other in-store coupon or discount. While supplies last. See store for details. CA CRV bottle fee: 5¢

Join our app today!

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E-IN-USA

3/4" GASOLINE HOSE BY 559N MADE IN USA

3/4" GASOLINE HOSE