



BRAND IMAGE OVERVIEW

Shell RVI

- A Canopy / Valance**
The Shell RVI mage features a custom valance/canopy supplied by Gilbarco
- B Bezel Door**
The bezel door for all Shell RVI dispensers is custom painted white.
- C Lower Door Skirt**
The Shell RVI lower door assembly is available with a full decal over a galvanized aluminum panel.
- D Side Sheathing**
Side sheathing is custom painted white, with a decal applied.

E State Branding Restrictions

- California** Branding requires 1/2 inch text height on fuel type verbiage to meet regulatory requirements.
Diesel #2 verbiage required for diesel product.
- Arizona** Branding requirement:
"Premium" for Shell V-Power NITRO+
- Mississippi** Branding requirement:
"Premium" for Shell V-Power NITRO+