



Insite360 Fuel & Ethernet TCP/IP Communications Module Program – TCP360

Get anytime, anywhere site network visibility through Insite360 Fuel Services with ATG TCP/IP communications

Upgrade your customer's Veeder-Root ATGs with Ethernet TCP/IP Communications Cards to <u>enable</u> <u>broadband access and remote ATG visibility</u> to site networks using Insite360 Fuel.

- **Anytime, Anywhere Access** inventory, alarms, compliance, and flow information at your fingertips using a PC, tablet, or mobile device.
- **Exception-based Management and Alerts** notify site owners to critical changes in site operational status in order to react quickly with improved decision making.
- Advanced Analytics network level visibility and data analytics to optimize and more profitably manage fuel operations.

Order <u>discounted TCP/IP cards</u> (50% of list price) for customers that sign up for <u>18 months of Insite360</u> <u>Fuel</u> service

- Drive Connectivity Equipment Sales and Installation Service: offer lower cost solutions for your customers to get connected and get visibility to their tank gauges
- **Immediate Discounts**: submit orders with promo code and customer site information to purchase at discounted price off list price; not a credit-based incentive program
- **Insite360 Preferred Distributor**: be eligible for recognition as an Insite360 preferred distributor for participation in referrals / unique offers for Insite360-related opportunities

Customers are eligible to purchase one (1) discounted TCP/IP card from participating distributors for every one (1) site that signs up for 18 months (or greater) of Insite360 Fuel service.

- Distributors can order discounted TCP/IP communications module for customers that sign up for a minimum of 18 months of Insite360 Fuel Visibility service at \$20 per site / month.
 - 50% off the January 2014 list price
 - Eligible for TCP/IP communications modules for TLS-350 Series (P/N 330020-425) and TLS-300 Series (P/N 330020-424) consoles
- Maximum of one (1) discounted TCP/IP card per site on Insite360 Fuel service.
- Orders must contain promo code "TCP360" and Veeder-Root issued Redemption Number for sites on Insite360 Fuel service on TCP/IP card PO to receive the promo discount.
- Customers will be charged an early termination fee of \$350 per each promotional TCP/IP card unit purchased if Insite360 Fuel service is cancelled within the initial 18 month service term.
- TCP/IP card orders must be received and accompanied by an active Insite360 services agreement by **July 31, 2014**. Cannot be applied to national accts.
- This program cannot be combined with any special pricing requests or other programs unless otherwise specified.
- Participants must be current on their account with Veeder-Root at the time of order to qualify.
- Veeder-Root reserves the right to cancel or modify this program at any time.