









Side B

# **BRAND IMAGE OVERVIEW**

## **BP-BGB**

#### Canopy / Valance

The BP-BGB image features a custom valance/canopy supplied by LSI. (not available at Gilbarco)

For BP BGB valences/canopies please contact BP at www.bpparts.com or by calling 877-277-2781.

#### Bezel Door

The bezel door for all BP-BGB dispensers is custom painted white.

#### O Lower Door Skirt

The BP-BGB lower door assembly is available with a full decal over a galvanized aluminum panel. BP-BGB image requires a Side A and a Side B image.

#### Side Sheathing

Side sheathing is custom painted white, with a partial decal applied.

## **Unbranded Images**

**Unbranded Diesel** 

Unbranded diesel images require a BP approval code

submitted by BP.

Contact Larry Rollins - Larry.Rollins@bp.com

**Unbranded Flexfuel** Unbranded flexfuel images require a BP approval code submitted by BP.

Contact Larry Rollins - Larry.Rollins@bp.com

## State Branding Restrictions

California

Branding requires 1/2 inch text height on fuel type verbiage to meet regulatory requirements.

Diesel #2 verbiage required for diesel product.