



BRAND IMAGE OVERVIEW

Exxon Synergy

A Canopy / Valance

The Exxon Synergy image can have 2 options for the valance and upper housing.



Painted white canopy w/ partial logo applied



Painted white upper housing w/ partial logo applied

***PLEASE NOTE:**
THIS PART IS IN THE PROCESS OF BEING REPLACED
AS OF 4.30.19

B Bezel Door

The bezel door for all Exxon Synergy dispensers are Synergy Blue (for gasoline products) & Synergy Titanium (for diesel products).

C Lower Door Skirt

The Exxon Synergy lower door assembly is available with a full decal over a galvanized aluminum panel.

D Side Sheathing

Side sheathing material options are primed tuxedo with Synergy dot- pattern full wrap decal (this is the Synergy standard) or stainless steel with no full wrap decal.

E State Branding Restrictions

California

Branding requires 1/2 inch text height on fuel type verbiage to meet regulatory requirements.

Diesel #2 verbiage required for diesel product.

Arizona, Maryland, Montana and West Virginia

These states have unique brand panel verbiage/specs. Applicable parts have been labeled for easy selection. Please see a graphic designer for additional questions.

New Jersey

This state has unique brand panel verbiage/specs. Applicable parts have been labeled for easy selection. Please see a graphic designer for additional questions.

Tennessee, Georgia and Missouri

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