



Version 1.0

## GraphicDesign

- Involves communicating specific ideas and experiences through creative visual and textual content.
- Uses a variety of specialized graphic programs and sometimes alternative mediums to achieve the desired visual effect.
- As a team, we create logos, brochures, pamphlets, vector-based illustrations, banners and more.

## **Frequently Asked Questions**

### Canyouuseapictureofalogoforproduction?

Unfortunately, due to the nature of our design and production process, we cannot. All custom logo or pump artwork should be provided as an Adobe Illustrator (.ai), Adobe Photoshop (.psd), Encapsulated PostScript (.eps), or a (.pdf) format file. Vector based images are preferred.

### Howlongwillittakemyordertobeprocessed?

The turnaround for orders is heavily dependent on the nature of what is involved in the design process (number of mocks needed, new logo creation, new color creation, etc.)

### Dographicdesignersprovidepricequotes?

No, graphic designers do not provide price quotes. However, your Customer Service Representative can provide you with a price quote as it pertains to your order.

### CanIhavemycompanygraphicdesigneremailtherequiredfilesdirectlytoa designer?

Yes, your designer can email the required image files to the applicable designer assigned to your order. This may be beneficial when complex artwork/logos are being reproduced and specific questions will need to be addressed.

### **Instructions**

### **Filloutbasicinformation**

- Enter the name of the customer (i.e. Shell, Exxon, BP, etc). This is the name that will be used for the dispenser image.
- Select model number and whether this form is for a Full Mock (for full fispenser) or Part Mock (for certain parts).

### **Specifyimportantdetails**

- Using the graphic image on the left side of the request form, find what parts you need and enter them in the table on the right. Please include the base number, quantity, and any specific image regarding EACH part, (such as color, text, etc).
- When filling out the information pertaining to brand panels, please list the brands EXACTLY how they should appear.

  Correct: Diesel / Regular / Plus / Premium Incorrect: Diesel / Default / Default
- Specify bezel door color(s), side sheathing type(s), canopy style and important color information (3M, Gilbarco END, RAL or Pantone/PMS color numbers)
- Also list any additional information in the "comments/instructions" section at the bottom.

### Reviewyourformforaccuracy.

- Make sure all information is legible and accurate.
- All pages following the request form are reference files placed for your convenience. Use them!
- Lastly, please sign and date the form and submit it to begin the design process. Request form will be returned if not signed and dated.

## Encore DEF Ultra Hi Request Form

The ensuing pages are references for your convenience.

\*\*DEF unit can be placed on either the right OR the left side of the dispenser, and is 2 sided. However, the DEF nozzle/hose is only one sided.



Dispenser color likeness is only for visual assistance

Phone:

Image Name Model # Full Mock Standard options listed below. Premium options are All custom logo or pump artwork should be provided as an Adobe Illustrator available but come with additional charges. Please (.ai), Adobe Photoshop (.psd), Encapsulated PostScript (.eps), or a (.pdf) format contact your CSR for more information regarding file. Vector based images are preferred. our premium options. See page 4. Part Number Qty. Comments/Instructions 1. Brandview Canopy Assembly i.e. ENS1201Gxxx 2 Two tone. END 7000/END 7001 EN55010GAxxx Assembly 2. Crown Graphic ENS1401Gxxx 3. Main Display ENE0201Gxxx ENS1201Gxxx 4a. Bezel Door Upper Gaphic 4b. DEF Warning Label ENS1201G448 \*\*ALWAYS on DEF dispenser \*\*Usually applied to upper bezel door on same side of DEF cabinet. 5. Display Softkey Overlay ENE0301Gxxx ENE0302Gxxx 5.7 Monochrome 10.4 Color, Display Mask ENE0402Gxxx 10.4 Color, Left Softkey Overlay ENE0502Gxxx ENE0615Gxxx 10.4 Color, Right Softkey Overlay 6. Printer Door Option Keypad 7. EPP Keypad (Cannot be altered) 8. TRIND/CSC Cover Overlay ENE0701Gxxx Trind - ExxonMobil only CSC - Non-backlit ENE0702Gxxx 9. Card Reader Overlay ENE0602Gxxx Please specifically list part options: (i.e. call button, 10. Nozzle Boot Overlay single vs dual ppu, full vs partial side sheathing decal, or if you See page 8 would like TRIND/CSC) 11. Grade Brand Panel See page 7 12. Lower Door Assembly EN13001GAxxx Brand Panels (i.e. Regular, Unleaded, Supreme) 13. Side Sheathing Unit 1 Not Shown: Canopy options See page 6 FlexPay N See page 5 Unit 2 eCim EMV See page 9 Side Sheathing See page 4 Unit 3 Unit 4 Please note any additional i.e. Attached is the reference file for the image graphics. branding\_graphics.pdf comments, instructions, or PO numbers here: Date: Name:

Email:

## Encore Painted Part Standards

4 Page



### Canopy (see page 6)

**DEF Brandview** Rounded Corner DEF Brandview Full Wrap Brandview Standard No Charge Option Standard No Charge Option Additional Charges Apply

### **Upper Housing vs Canopy**

The upper housing is the metal sheathing that covers the upper hydraulic area at the top of the dispenser. The canopy. which can be Brandview, Rounded Corner, or Rectangular, fits around the upper housing.

### **Upper Housing**

Painted Black Standard No Charge Option Painted any other color Additional Charges Apply Stainless Steel Not Available

### **CD Module Top Cover**

**Inner & Outer Side Sheathing** 

Stainless Steel both Non-DEF/DEF cabinet Additional Charges Apply

Painted any other color Stainless Steel

DuraMax both Non-DEF/DEF cabinet

Painted Non-DEF/Duramax DEF

Painted Black Standard No Charge Option Painted Standard Gray Standard No Charge Option Additional Charges Apply Not Available

Standard No Charge Option

Additional Charges Apply

#### Bezel Door

Painted Standard Gray Painted any other color Painted any Two colors

Painted Black Standard No Charge Option Standard No Charge Option Additional Charges Apply **Additional Charges Apply** 

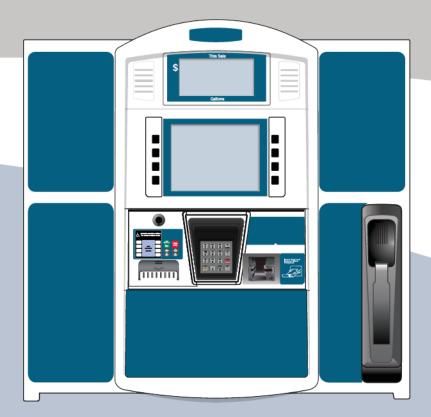
#### **Base Rail**

Stainless Steel Not Available

Painted Black Standard No Charge Option Painted any other color Additional Charges Apply

















EN55020GA_Front/RearPanel	• • • • • • • • • • • • • • • • • • • •	SidePanel
EN55021GA_Front/RearPanel	_DEFBrandviewCanopyAssemblyforfullwrapdecal(AdditionalCharge	SidePanel
EN55021GC_ Front/RearPanel	_DEFBrandviewCanopyFullWrapDecal(justavisualreference)	
EN01004GA_ Front/RearPanel	_DEFRoundedCornerCanopyAssembly	SidePanel

# Encore Brand Panels

Page 7 of 9

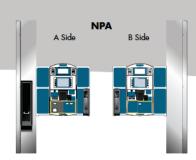
Dual PPU

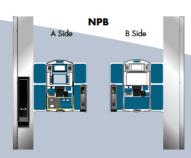
ENS1022G

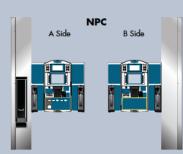
w/out satellite

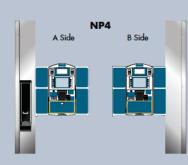
Illustrations below show DEF cabinets on the left side of the dispenser. DEF cabinets CAN be placed on the Right or Left of the dispenser.

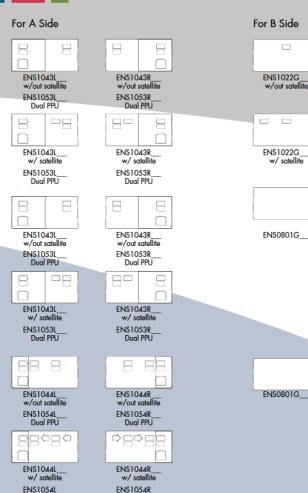
ENS0801G



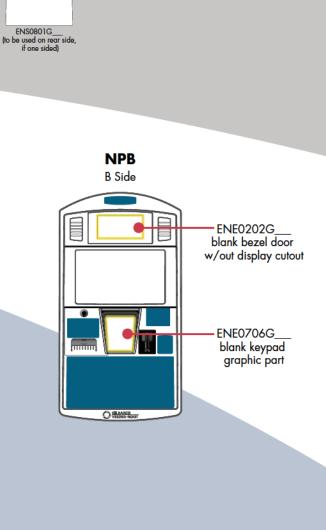








Dual PPU





ð 00 age Illustrations below show DEF cabinets on the left side of the dispenser. DEF cabinets CAN be placed on the Right or Left of the dispenser.

NPA/NPB

Single Hose / Side Models Uses ENS1105G\_\_ and ENS1103G\_\_



NPC

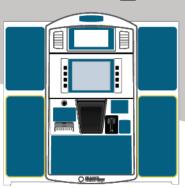
Two Hose / Side Models Uses ENS1104G\_\_ and ENS1103G\_\_



NP4

Single Hose / Side Models

Uses ENS1105G\_\_





ENS1103G Right



ENS1104G\_ Left

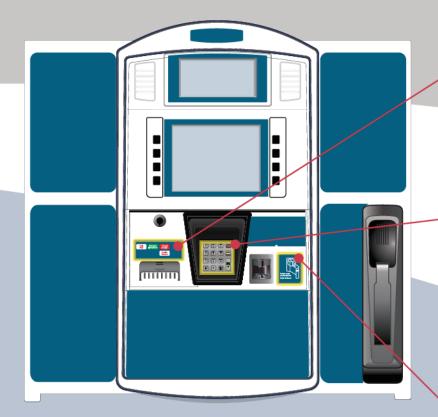


ENS1105G\_ Both



Page 9 of 9

Please confirm with you Customer Service Representative regarding the desired language you wish to use on the dispenser.



ENE0601Gxxx -Encore S ECIM printer door option keypad



EMV keypad (not altered)



ENE0602Gxxx -Encore ECIM scanner/card reader

