



Applause

An integrated multimedia display to enhance your forecourt

Get the most out of your forecourt and c-store with Applause as it enhances customer experience through a rich content screen and audio on the dispenser.

- ✓ 15" or 19" screen
- ✓ Operates in temperatures ranging from -20°C to +55°C (optional -40°C)
- ✓ Works as a factory fit or quick retrofit
- ✓ Boost your sales at the pump

Find out more - email GVR-mea-enquiries@gilbarco.com or visit www.gilbarco.com/mea

Why Applause?

Increase your profitability by displaying promotional information on a fully integrated multimedia dispenser screen. Applause is easily updateable, letting you display full motion video and audio alongside fuel sales information.

- ✓ Integrated media screen with pump transaction display and rich content
- ✓ Simultaneous transaction, media and audio content
- ✓ Engaging full motion video on Linux platform
- ✓ Three content triggers: idle, fuelling and end of fuelling
- ✓ Easily update and customise content via USB, network connection (LAN/WAN) or dLAN
- ✓ Improve branding and customer guidance with individual grade colours, fonts and displays



Technical Specifications & Standard Features

Video dimension & format	Standard: XGA 15" industrial quality Glare resistant screen Maximum screen resolution: 1024x768 Video reproduction area: 928x522 Format: 16:9 2GB Playlist capacity Optional: SXGA 19" industrial quality Glare resistant screen Maximum screen resolution: 1280x1024 Video reproduction area: 1184x778 Format: 16:9 2GB Playlist capacity
Video file support	MP4 MPEG AVI WMV MOV
Image file support	JPEG JPG

Factory fit and retrofit options for SK700-II and Horizon allows your business to reach end-users while they are engaged at the dispenser for a complete display solution.

- **Available factory fitted to Gilbarco Veeder-Root Multi-Product Dispensers:**
- **15" Horizon-II, Horizon & SK700-II**
- **19" SK700-II**
- **15" Retrofit kit available for SK700-II and Horizon dispensers**
- **All SK700-II and Horizon dispensers are Applause 15" ready**
- **Works independently of a POS environment**