

Sponsorship Prospectus

Retail Technology Conference 2024

Convene Willis Tower, Chicago

May 6th - 9th

Redefining convenience, together.

RTC24 is going to look a bit different this year. For the first time, Invenco by GVR will be hosting, and we're excited to take our collective brand history and partner with you to help redefine the industry.

Join us for this multi-day event focused on knowledge sharing, problem solving, and showcasing Invenco by GVR's agile product development approach. You will experience engaging keynotes, thoughtful breakouts, a dynamic tradeshow floor, and an epic offsite event. For RTC24, we are focusing our attendee list on key decision makers, helping ensure every connection you make is a meaningful one.

By sponsoring, you'll have the opportunity to stand out from the crowd at this year's beautifully designed and tech-enabled meeting space. With our lead capture functionality via our event app, you can nurture the relationships you make and turn them into sales well after the event. Join us in Chicago and let's redefine convenience, together.

BENEFITS OF SPONSORSHIP



Extended Tradeshow Floor Hours

Back by popular demand, we've added dedicated tradeshow floor hours throughout all three days for you to showcase your latest innovations to key customers.



Cocktail Hour

Our Tuesday night tradeshow floor cocktail hour is the perfect opportunity to connect, share insights, and have small-group conversations with key decision-makers.



Lead Retrieval via Webex Events

For a one-time fee of \$199 per sponsor*, rapidly capture leads with enriched data, qualify them, export to your CRM, and see the ROI immediately after the show. Simply scan attendees' badges from a phone or tablet, no hardware rental needed.

** Includes all sponsor attendees*

A LOOK BACK AT RTC23

NEW ORLEANS, LOUISIANA

MAY 9-11, 2023



Dynamic
Tradeshow Floor

6

Keynote Speakers



16

Breakout Sessions

300+
Attendees



Offsite
Event

2024 SPONSORSHIP OFFERING

	Title <small>(Only 1 available)</small> \$50,000	Platinum \$30,000	Gold \$20,000	Silver \$15,000	À la carte I \$7,500	À la carte II \$5,000
Co-developed keynote speaker slot	✓					
8' x 10' booth (draped tablecloth and 2 chairs)	✓	✓	✓	✓		
Video feature during general session	✓	✓				
Brand and company link on RTC site and mobile app	✓	✓	✓	✓		
100-word description on website and app including picture and/or video	✓	✓	✓	✓		
Branded event swag bag participation	✓	✓	✓			
Electrical & wireless internet access	✓	✓	✓	✓		
Premiere booth space	✓	✓	✓			
Meal sponsorship		✓	✓			
Guaranteed breakout session*		✓				
Hotel room key cards					✓	
Wireless internet					✓	
Badge lanyards						✓
Branded swag item						✓
Conference Passes	4	3	3	2	1	1
Guest Passes	4					



Sponsorships are available on a first-come, first-serve basis. Booth space is assigned accordingly, at payment.

To reserve your spot, visit rtc.invenco.com or reach out to Stormy.Church@invenco.com for more information.

**Pending approval from Invenco by GVR team to ensure agenda alignment.*

AGENDA

Monday, May 6th, 2024

2:00 pm - 6:00 pm

Registration

6:00 pm - 9:00 pm

Welcome Reception

Tuesday, May 7th, 2024

8:30 am - 12:00 pm

Welcome & General Sessions

12:00 pm - 5:00 pm

Lunch & Breakout Sessions

5:00 pm - 6:00 pm

Tradeshow Floor Cocktail Hour

6:00pm Onward

Free Time

Wednesday, May 8th, 2024

8:30 am - 12:00 pm

Welcome & General Sessions

12:00 pm - 5:00 pm

Lunch & Breakout Sessions

6:00 pm - 9:00 pm

Offsite Event



Visit rtc.invenco.com to keep up with the latest agenda announcements!